

Mars

Ice Cream

2023

Small

Outlet

Product

Guide





Singles Assortment



Snickers® Bar



M&M's® Vanilla
Cookie



Dove® Vanilla
Milk Chocolate



Twix® Bar



M&M's® Chocolate
Cookie



Dove® Vanilla
Dark Chocolate



Starburst®
Strawberry Sherbet



M&M's® Mint
Cookie



Dove® Vanilla
Almond



M&M's® Cookies and
Cream



Dove®
Vanilla Almond
Mini Stick





Multipack Assortment



Snickers® 5pk



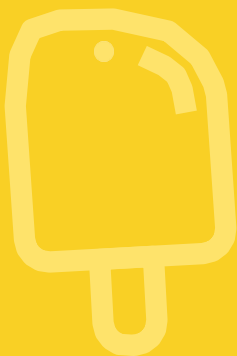
Twix® 5pk



Dove® Minis
Dark Chocolate



Dove® Minis
Milk Chocolate



M&M's®
Vanilla Cookie 4pk



M&M's® Chocolate
Cookie 4pk



M&M's®
Classic Cookie 4pk



M&M's®
Mint Cookie 4pk

Pints Assortment



Snickers®
16oz Pint



Twix®
16oz Pint



M&M's® Chocolate
16oz Pint



Twix®
Cookie Dough
16oz Pint





Multipacks



KIND Frozen™
Dark Chocolate Almond Sea Salt 5pk



KIND Frozen™
Dark Chocolate Peanut Butter 5pk



KIND Frozen™
Mint Dark Chocolate 5pk

Singles



KIND Frozen™
Dark Chocolate Almond Sea Salt



KIND Frozen™
Dark Chocolate Peanut Butter

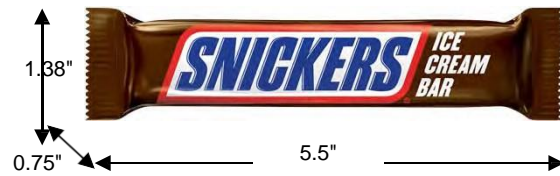


KIND Frozen™
Mint Dark Chocolate Almond



UPC/UCC Guide

SNICKERS® Ice Cream Bar
 2.8 fl. oz. (83 mL), 24 Ct. 2/CA
 ZREP: 287203



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
8.552	9.3	9.3	8.1	20	10	0.41

Case UCC



Carton UPC



Unit UPC



STARBURST™ Strawberry Sorbet Bar
 2.60 fl. oz. (76.89 mL), 12/CA
 ZREP: 360463



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
1.8	10.13	5.81	4.0	30	14	0.136

Case UCC

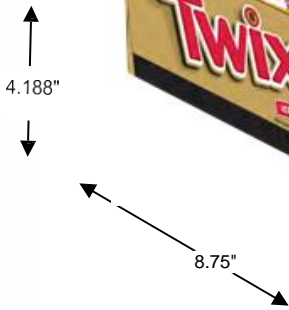


Unit UPC





UPC/UCC Guide



TWIX® Ice Cream Bar
 3.0 fl. oz. (89 mL), 24 Ct. 2/CA
 ZREP: 271759



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
8.6	9.3	9.3	8.1	20	10	0.41

Carton UPC

Unit UPC

Case UCC



1 00 47677 47420 5



0 47677 57420 5



0 47677 47420 8



UPC/UCC Guide



M&M'S[®] Vanilla Cookie Sandwich
 4.0 fl. oz. (118 mL), 24/CA
 ZREP: 365678

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.22	10.9	8.4	6.3	18	13	.30



Case UCC



Unit UPC



PCA



M&M'S[®] Chocolate Cookie Sandwich
 4.0 fl. oz. (118 mL), 24/CA
 ZREP: 370698

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.8	10.9	8.4	6.3	18	13	.33



Case UCC



Unit UPC



PCA



UPC/UCC Guide



M&M'S[®] Mint Cookie Sandwich
4.0 fl. oz. (118 mL), 24/CA
ZREP: 420199

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.8	10.9	8.4	6.3	18	13	.33

Case UCC

Unit UPC



M&M'S[®] Cookies and Cream Sandwich 3.5 fl. oz. (118 mL), 24/CA
ZREP: 450792

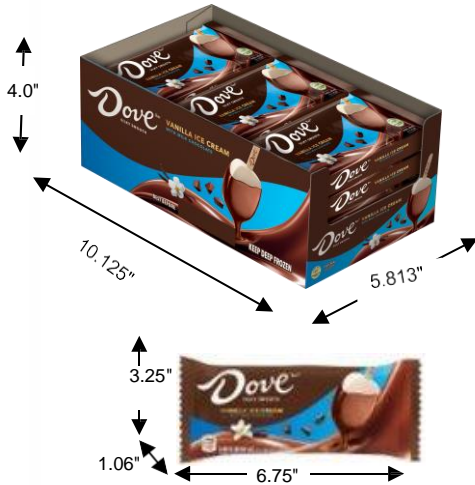
Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.8	10.9	8.4	6.3	18	13	.33

Case UCC

Unit UPC



UPC/UCC Guide

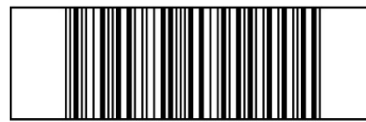


DOVE[®] Vanilla Ice Cream with Milk Chocolate Bar
 2.89 fl. oz. (85 mL), 12/CA
ZREP: 284515

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
2.2	10.13	5.81	4.0	30	14	0.136

Unit UPC

Case UCC



1 00 47677 48242 2



0 47677 37686 1



DOVE[®] Vanilla Ice Cream with Dark Chocolate Bar
 2.89 fl. oz. (85 mL), 12/CA
ZREP: 284352

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
2.2	10.13	5.81	4.0	30	14	0.136

Unit UPC

Case UCC



0 00 47677 48240 1



0 47677 37688 5



UPC/UCC Guide

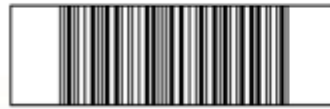


DOVE[®] Vanilla Ice Cream with Milk Chocolate Almond Bar
 2.89 fl. oz. (85 mL), 12/CA
 ZREP: 284520

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
2.2	10.13	5.81	4.0	30	14	0.136

Case UCC

Unit UPC



DOVEBAR Dark Chocolate Almond Vanilla Mini Stick 6-ct box
 2.89 fl. oz. (85 mL), 12/CA
 ZREP: 45093

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
1.85	10.13	5.81	4.0	30	14	0.136

Case UCC

Unit UPC





UPC/UCC Guide

KIND FROZEN™ Dark Chocolate Almond Sea Salt Bar
 1.6 fl. oz. (47.30 mL), 24 Ct. 2/CA
ZREP: 411274



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.8	9.31	8.94	6.06	20	10	0.3

Case UCC

Carton UPC

Unit UPC



KIND FROZEN™ Dark Chocolate Peanut Butter Bar
 1.6 fl. oz. (47.30 mL), 24 Ct. 2/CA
ZREP: 411271



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.8	9.31	8.94	6.06	20	10	0.3

Case UCC

Carton UPC

Unit UPC



KIND FROZEN™ Mint Chocolate Almond Bars
 1.6 fl oz. (47.30 mL) 24ct 12/CA
ZREP: 422166



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
4.8	9.31	8.94	6.06	20	10	0.3

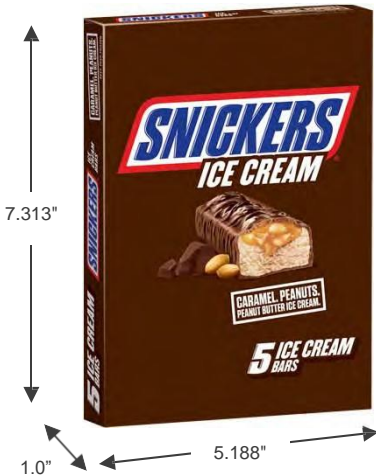
Case UCC

Carton UPC

Unit UPC



UPC/UCC Guide



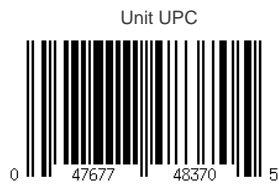
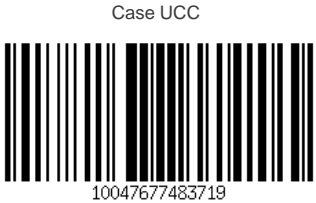
SNICKERS® Ice Cream Bars 5pk
 10 fl. oz. (296 mL), 5 Ct. 12/CA
 ZREP: 332433

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
8.1	15.25	7.25	6.0	15	14	0.38



TWIX® Ice Cream Bars 5pk
 9.4 fl. oz. (278 mL), 5 Ct. 12/CA
 ZREP: 397593

Case weight (lbs.)	Case dimensions			Cases/layer (tier)	Layers/cube (high)	Cube Volume
	L	W	H			
7.9	15.25	7.25	6.0	15	14	0.38



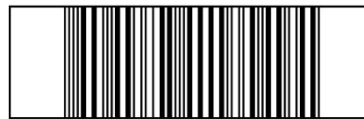
UPC/UCC Guide



DOVE[®] Dark Chocolate Miniatures Variety
 14pk 10.5 fl. oz. (311 mL), 14 Ct. 8/CA
 ZREP: 243159

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
6.1	12.6	11.4	6.6	12	13	0.55

Case UCC



0 00 47677 38211 4

Unit UPC



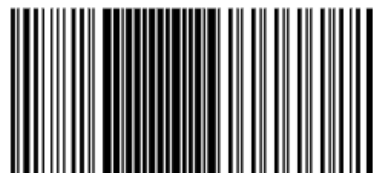
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DOVE[®] Milk Chocolate Miniatures Variety 14 pk
 10.5 fl. oz. (311 mL), 14 Ct. 8/CA
 ZREP: 451986

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
6.0	12.6	11.4	6.6	12	13	0.55

Case UCC



10047677484891

Unit UPC

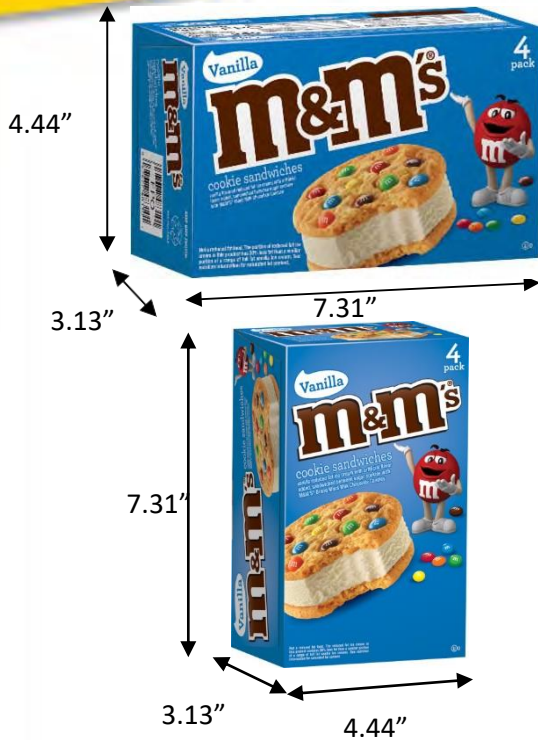


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m&m's[®] ICE CREAM



UPC/UCC Guide



M&M'S[®] Vanilla Ice Cream Cookie Sandwich 4-pack
24 fl oz. (710 mL) 4Ct 8/CA
ZREP: 420396

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
7.2	18.63	7.88	6.88	12	12	0.60

Case UCC

Unit UPC



M&M'S[®] Chocolate Ice Cream Cookie Sandwich 4-pack
24 fl oz. (710 mL) 4Ct 8/CA
ZREP: 420226

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
7.2	18.63	7.88	6.88	12	12	0.60

Case UCC

Unit UPC





UPC/UCC Guide

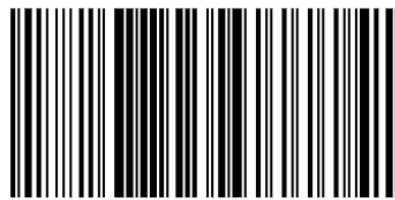


M&M'S[®] Cookies and Cream Sandwich 4-pack 14 fl oz. (710 mL) 4Ct 8/CA

ZREP: 450791

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
6.49	18.63	7.88	6.88	12	12	0.60

Case UCC



10047677484778

Unit UPC



0 47677 48475 7



M&M'S[®] Mint Ice Cream Cookie Sandwich 4-pack 24 fl oz. (710 mL) 4Ct 8/CA

ZREP: 420224

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
7.2	18.63	7.88	6.88	12	12	0.60

Case UCC



10047677484204

Unit UPC



047677484191



UPC/UCC Guide

KIND FROZEN™ Dark Chocolate Almond Sea Salt 5pk
 8.0 fl. oz. (236.60 mL), 5 Ct. 12/CA
ZREP: 411330



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	.04

Case UCC

Unit UPC



10047677483979



047677483965

KIND FROZEN™ Dark Chocolate Peanut Butter 5pk
 8.0 fl. oz. (236.60 mL), 5 Ct. 12/CA
ZREP: 411332



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	0.4

Case UCC

Unit UPC



10047677483993



047677483989

KIND FROZEN™ Mint Chocolate Almond Bars 5 pk
 8.0 fl. oz. (236.60 mL) 5ct 12/CA
ZREP: 422481



Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
8.0	15.25	7.25	6.0	15	14	0.4

Case UCC

Unit UPC



0047677484504



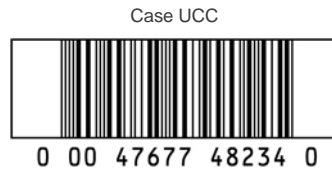
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UPC/UCC Guide



SNICKERS® Ice Cream Pint
16 fl. oz. (473 mL), 8/CA
ZREP: 279697

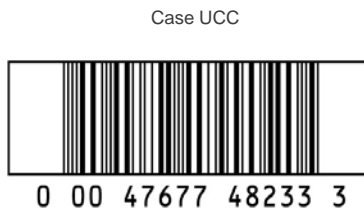
Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
5.5	14.25	7.125	4.05	21	18	0.20



M&M'S® Ice Cream Pint
16 fl. oz. (473 mL), 8/CA
ZREP: 279696

UPC/UCC Guide

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
5.4	14.25	7.125	4.05	21	18	0.20



UPC/UCC Guide



TWIX® Ice Cream Pint
16 fl. oz. (473 mL), 8/CA
ZREP: 279708

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
5.3	14.25	7.125	4.05	21	18	0.20

Case UCC

Unit UPC



TWIX® Ice Cream Cookie Dough Pint 16 fl. oz.
(473 mL), 8/CA
ZREP: 451167

Case weight (lbs.)	Case dimensions			Case s/layer (tier)	Layer s/cube (high)	Cube Volume
	L	W	H			
5.3	14.25	7.125	4.05	21	18	0.20

Case UCC

Unit UPC